

Developing Solutions for Substance Use Disorders Among Working Americans

Substance use disorders (SUDs) affect people of all ages, races, genders, and socioeconomic classes. Opioid addiction, a type of SUD, is a national crisis, and drug overdoses now kill more Americans every year than car accidents.

Addiction is everyone’s business: employers, unions, insurers, associations, policymakers, and coworkers. The solution requires that all stakeholders work toward the same goals: saving lives today and preventing the next crisis tomorrow.

for **30** years

For 30 years, Advocates for Human Potential, Inc., (AHP) has been improving health and human services systems of care and business operations to help organizations and individuals reach their full potential. AHP has a comprehensive suite of products and consulting services to help groups understand, prevent, and address addiction among working Americans.

Addressing the Unique Needs of the Workplace

Every stakeholder group wants to help working Americans when it comes to SUDs, but you may be wondering:

- How can we make the biggest impact using our limited resources most efficiently?
- How can we align our approach to the SUDs with other organizational goals?
- Are our people ready for this? Does our culture support it?
- What is the right strategy for us?
- How do we reach those who need this information most in a way that maintains our values?
- What legal, human resources, and public policy issues do we need to consider?

AHP can help you answer these critical questions and create a comprehensive set of solutions tailored to the needs of your specific circumstances.

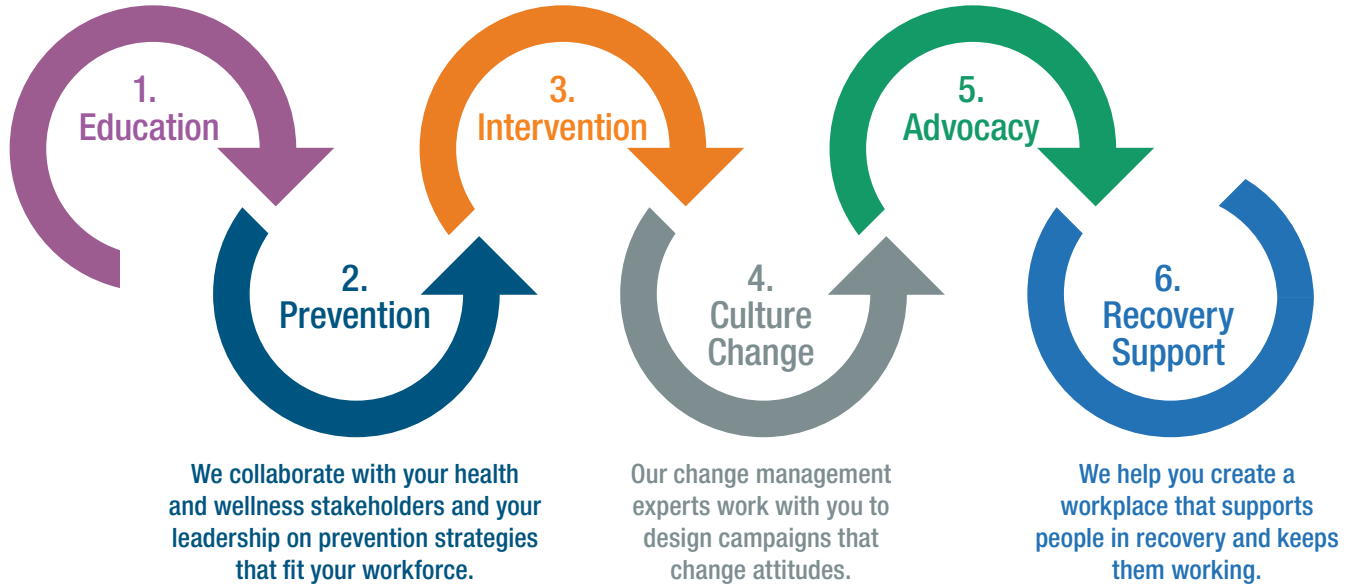
Designing Your Strategy for Maximum Impact

AHP believes the solution is rooted in your culture, mission, values, and people. We help you envision the best possible outcomes for you and your stakeholders and then marry our experience and expertise to the unique needs of your organization. We design the solution with as much attention to social dynamics as system dynamics, including:

We design outreach and engagement campaigns to educate your audience on substance misuse through public relations, websites, webinars and podcasts, workshops, coaching, and more.

We provide training on the “how, when, and why” of intervention when there are signs of addiction, including how to partner with employee assistance programs (EAPs) and local treatment providers.

We help you become a credible voice among government, community, and media.



Taking Action Now

Almost 20 million Americans battle SUDs. More than 1.7 million people are currently addicted to opioids and 130 die every day. The economic burden of prescription drug misuse is an estimated \$78.5 billion per year.

Some industries are hit much harder than others, including construction and manufacturing; mining and extraction; forestry, agriculture, and fishing; food preparation; transportation and waste management; and the health care support services sector.

It is imperative that leaders in **all** industries act now. AHP can help you create and deploy a comprehensive and customized strategy.

CHASING ZERO 
every overdose is preventable

CONTACT US NOW

about solutions for substance use disorders among working Americans.



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