Community Behavioral Health Needs Assessment™

Health care reform is putting renewed attention on the delivery of behavioral health services to vulnerable populations. Providers must adapt to the changing marketplace and understand their organization’s place within the complexity of local, regional, and national health care system requirements. That’s why AHP offers the Community Behavioral Health Needs Assessment™ (CBHNA), a systematic approach to identifying a community’s needs and determining the program capacity to address those needs.

Matching Business Strengths to People’s Health Needs

At all levels of health care—from direct providers and managed care organizations to government agencies and new entities like coordinated care organizations and accountable care organizations—health care reform calls for a complete system redesign for delivering behavioral health care services. Direct providers must have accurate information about their services to meet today’s marketplace expectations.

With AHP’s CBHNA, providers learn how to best fill gaps in the continuum of care to meet community needs and priorities. AHP’s multidisciplinary consultants work with organization leadership and staff to conduct a gap analysis. Using epidemiological and utilization data, we identify system of care characteristics and opportunities for innovation to increase both revenue and quality of care.

Advisors for Human Potential, Inc. (AHP) has been improving health and human services systems of care and business operations to help organizations and individuals reach their full potential. We deliver the advisory services needed by behavioral health and social services systems across the country to adapt to the complexities of health care reform. AHP can provide your organization with a rigorous review of its community’s health needs and develop action plans based on those needs.

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The need for operational and financial reengineering has never been higher. Today’s evolving health care environment demands that providers are prepared and agile enough to respond to both the needs of the population served and to new payer and payment systems. Value-based reimbursement is most successful when founded upon a comprehensive system of care. AHP works at the intersection of these systems, offering services to help your organization achieve successful system redesign while addressing the specific needs of your community.

AHP’s Proven CBHNA Process

The AHP Community Behavioral Health Needs Assessment™ (CBHNA) focuses on the capabilities of the community, putting consumers, family, and community engagement at the center of the CBHNA process. The CBHNA integrates the industry’s best practices and utilizes a combination of qualitative and quantitative data by leveraging AHP’s experience in conducting gap analyses across the country.

Insights gained from a CBHNA analysis provide organizations with an informed understanding of the behavioral health gaps and needs that exist within the community and their impact on the target population. The CBHNA is an 8-step process:

1. Identify and engage stakeholders
2. Define the community
3. Collect and analyze data
4. Select priority community health issues
5. Document and communicate
6. Plan improvement strategies
7. Implement improvement plans
8. Evaluate progress

Providers are facing significant pressures to innovate, stay ahead of the competition, and operate at high levels of performance. AHP’s CBHNA is the place to start.

Take Action Now

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Work with AHP

AHP consultants have a powerful mix of content expertise and real world experience in behavioral health systems, public health systems, Medicaid and managed care systems, and system transformation. AHP consultants know how to make systemic change because they have been a part of it—as behavioral health clinicians, leaders and managers of behavioral health programs, state agency directors, developers and operators of consumer-run services, family members of individuals in recovery, and people in recovery themselves. Let us help you translate the results of the CBHNA into practice at your organization to support effective systemic change.

CONTACT US NOW

to start the Community Behavioral Health Needs Assessment™ process.

978-443-0055
info@ahpnet.com
ahpnet.com

The realities of managed care, the Affordable Care Act, and value-based reimbursement all compel providers to take a hard look at their current system and determine a course of action to stay viable and thrive in the future.